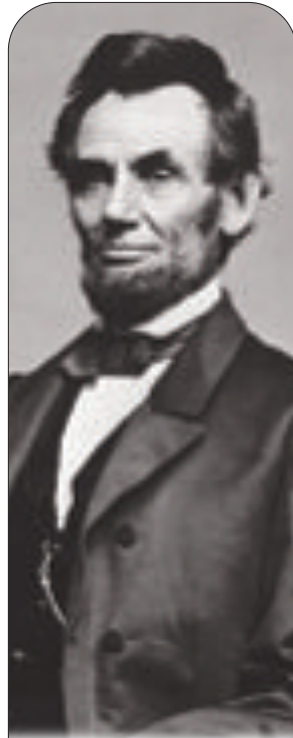


THE FOUNDATION FOR A BETTER LIFE®

The mission of **The Foundation for a Better Life**, through various media efforts, is to encourage adherence to a set of quality values through personal accountability and by raising the level of expectations of performance of all individuals regardless of religion or race. Through these efforts, the Foundation wants to remind individuals they are accountable and empowered with the ability to take responsibility for their lives and to promote a set of values that sees them through their failures and capitalizes on their successes. An individual who takes responsibility for his or her actions will take care of his or her family, job, community, and country. *Pass It On*®



Failed, failed, failed.
And then...

PERSISTENCE

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○
Whatever you are, be a good one.

- Abraham Lincoln

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Cut the bookmark out along the outer solid line, then fold along the center line. Punch hole in top and attach ribbon if desired. Laminate and *Pass It On*®